

# SIERRA NEVADA GEOTOURISM MAPGUIDE PROJECT



[www.SierraNevadaGeotourism.org](http://www.SierraNevadaGeotourism.org)

# GEOTOURISM

geo♦tour♦ism n: *tourism that sustains or enhances the geographical character of a place – its environment, culture, aesthetics, heritage, and the well-being of its residents*



# GEOTOURISM MAP

## Sierra Nevada Geotourism MapGuide

[HOME](#)[MAIN MAP](#)[EVENTS](#)[PARTICIPATE](#)[MY FAVORITES](#)[EXPLORATION TRACK](#)[ABOUT](#)

## Welcome to the Sierra Nevada

Discover what's special about the Sierra Nevada. Select a region and explore the communities, activities, flavors, and uncommon beauty of this extraordinary corner of California. Submit content to tell your story and share your knowledge and experiences with residents and visitors of the Sierra Nevada region.

Yosemite Gateway

Explore region on map.  
Submit Content

Tahoe Emigrant Corridor

Explore region on map.  
Submit Content

Sierra Cascade

Explore region on map.  
Submit Content

Southern Sierra  
**Nominate Now!**

Submit Content

### Search the MapGuide



*Boundaries and names shown do not necessarily reflect the map policy of the National Geographic Society.*

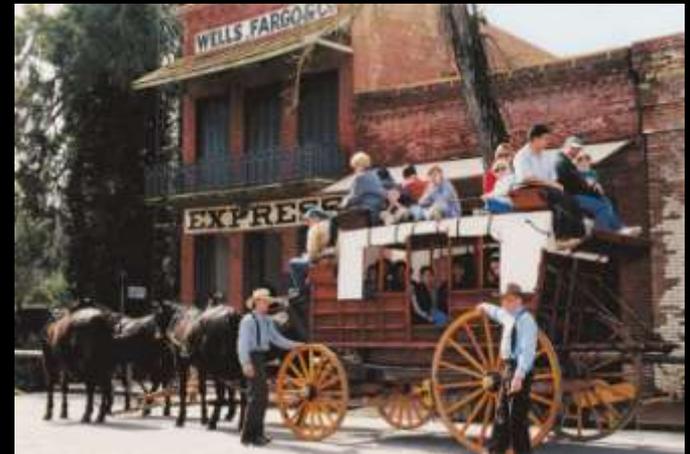
Community

Food or Drink

Outdoor Adventures

# NOMINATE

- ▣ Events
- ▣ Local Businesses
- ▣ Natural Attractions
- ▣ Historic & cultural sites
- ▣ Adventures
- ▣ Local arts and artist, crafts, cuisine, and musicians



. . . basically anything that is **distinctive** to the region, and is **authentic** to the Sierra Nevada



## Festival Event



## Sierra Storytelling Festival

← BACK    👍 3 Thumbs Up!



**Event Dates:** July 22, 2011 - July 24, 2011

### Description of Event

The Sierra Storytelling Festival celebrates its 26th year in 2011. Tellers and special guests will regale you with memories both poignant and hilarious--stories from African, Asian, Jewish, and Native American traditions as well as heart-warming folk tales. We will present some of the finest nationally and internationally known tellers for your enjoyment, food and drink for the body, resources for your library, and introduce you to the beauty of the Sierra Foothills.

North Columbia Cultural Center continues to keep the art, joy and tradition of storytelling

alive in the historic Schoolhouse and in the pine-shaded amphitheater, the first and maybe the only one in America built specifically for storytelling.



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**LONGITUDE:** -120.990819000  
**LATITUDE:** 39.371328000  
**ELEVATION:** 3007 FT (917 M)

### PHOTOS



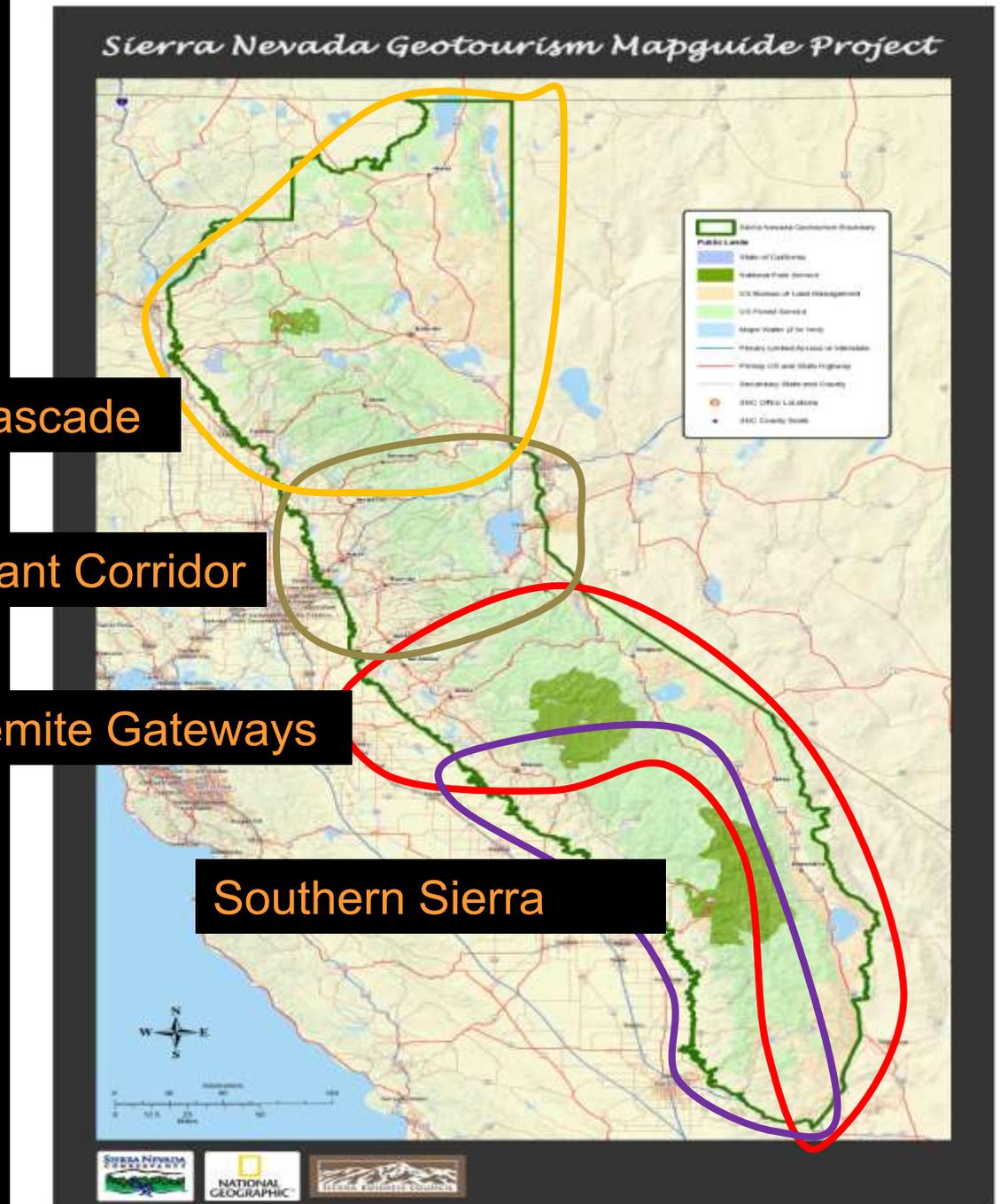
# Phase Areas

Sierra Cascade

Tahoe Emigrant Corridor

Yosemite Gateways

Southern Sierra



# SCHEDULE

- ▣ Southern Sierra Nominations  
Jan – April 2011
- ▣ Sierra Cascade Nominations  
June – Sept. 2011
- ▣ Complete Online map December 2011

# WHAT'S NEXT?

- Print Maps
- Spanish Translation
- Video productions
- Smart Phone Applications
- V Tours
- National Geo-tourism Online Atlas (NOGA)
- Sustainability Workshops



*The Sierra Nevada Conservancy initiates, encourages, and supports efforts that improve the environmental, economic and social well-being of the Sierra Nevada Region, its communities and the citizens of California.*