

Agenda Item IX

SNC Strategic Plan



Planning Context

- SNC was created in 2004. Our first budget, staff hired, HQ office opened and first Strategic Plan completed in 2005-06.
- Proposition 84 passes in 2006, provides \$54 million for SNC.
- Since then, \$40 million has been awarded for projects in all 22 counties.

Summary of Grant Awards by Project Category

Project Category	Grants Awarded	Amount Awarded
Acquisition Projects	27	\$20,642,840
Other Projects	145	\$10,243,763
Site Improvement/Restoration Projects	49	\$9,053,497
Grand Total	221	\$39,940,100

Adding Value in Other Ways

At the same time SNC has been implementing the Grants Program, it has become clear that there are a variety of other ways we are adding value to the Region.

Other Assistance and Support

- Sierra Nevada Forest & Community Initiative (SNFCI)
- Great Sierra River Cleanup
- Sierra Nevada Geotourism Project
- Sierra Day in the Capitol

Other Assistance and Support

- Mokelumne Watershed Environmental Benefits Project
- Sierra Nevada System Indicators
- PG&E Stewardship Council
- Sierra Nevada Water Report

The SNC in 2011

Today the SNC has established itself as a positive contributor to the environmental, economic and social well-being of the Region.

Through following our guiding principles, the work of our outstanding staff, the funding of great projects and a willingness to lead when appropriate, many of the concerns at the time of our creation have disappeared.

Planning for the Future

The new Strategic Plan lays out an approach to build on what we have learned to date. While many uncertainties exist, we will plan to continue our work through:

- Grant funds, however and whenever they are available;
- Assistance, support and information for groups and communities in the Sierra Nevada; and,
- Regional leadership and advocacy for the good of the Region.

Current Planning Process

June 2010 Board Workshop
Brainstorm Potential Areas of Focus

Input from stakeholders on potential areas of focus/SNC Role & Guiding Principles

Begin research on what others are doing in the Region

September 2010 Board Meeting
Select Potential Areas of Focus

Input from stakeholders on selected potential areas of focus/SNC Role

Research what others are doing and potential for outside funding within selected potential areas of focus

December 2010 Board Meeting

Select Areas of Focus: Healthy Forests, Agricultural Lands, Watershed Protection and Restoration, Tourism and Recreation, Long-term Effectiveness of the SNC

Workshops with stakeholders to brainstorm strategies/actions within each area of focus: Bishop, Susanville, Visalia, Oroville, Auburn and Sonora

Additional outreach to fire safe councils, Resource Conservation Districts, landowners, and others

Current Planning Process

March 2011 Board Meeting

Status Report to Board

Additional meetings with stakeholders to brainstorm strategies/actions within each area of focus

Prepare draft Strategic Plan; incorporate relevant elements from existing plans

You Are Here →

June 2011 Board Meeting

Review Draft Strategic Plan and Provide Input

Public comment period

Prepare final draft of Strategic Plan

September 2011 Board Meeting

Review/Approve Final Draft of Strategic Plan

Implement plan with ongoing input from stakeholders

Continue to stay abreast of what others are doing and potential for outside funding within areas of focus

Areas of Focus

- Healthy Forests
- Ranches and Agricultural Lands
- Watershed Protection & Restoration
- Tourism and Recreation
- Long-term Effectiveness of the SNC

Plan Elements

- Objectives
- Strategies
- Example Actions

SNC Roles

- Advocacy
 - Compelling/quantifiable info on benefits
 - Regional identity
- Funding
- Local collaboration and capacity
- Convening

Key Questions

- Highest priority needs?
- Equitable distribution?
- Appropriate roles?
- Realistic?
- Specific items of interest/concern?

Next Steps

March 2011 Board Meeting

Status Report to Board

Additional meetings with stakeholders to brainstorm strategies/actions within each area of focus

Prepare draft Strategic Plan

You Are Here →

June 2011 Board Meeting

Review Draft Strategic Plan and Provide Input

Public comment period

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September 2011 Board Meeting

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Implement plan with ongoing input from stakeholders

Continue to stay abreast of what others are doing and potential for outside funding within areas of focus

Recommendation

- Board input
- Approval of draft Plan for posting to Web