

Action Item IX

# Strategic Assessment and Plan Update

Presented by:  
Angela Avery

Placeholder for Elevated WIP Video



# Regional Goals

In March 2018, the SNC Governing Board approved five Regional Goals that reflect broad, desired outcomes for the Sierra Nevada Region:

- Healthy Forests and Watersheds
- Vibrant Recreation and Tourism
- Strategic Lands Conserved
- Resilient Sierra Nevada Communities
- Impactful Regional Identity

# WIP

The Watershed Improvement Program (WIP) as overarching SNC initiative.

- The WIP is being widely recognized as a model for achieving forest resilience. It has been identified in:
  - Forest Carbon Plan
  - Little Hoover Commission report: Fire on the Mountain: Rethinking Forest Management in the Sierra Nevada
  - Legislative Analyst Office report: Improving California's Forest and Watershed Management
  - Proposition 68
- The WIP was always intended to approach watershed health in a comprehensive manner.

# Elevating the WIP

Elevating the WIP creates a holistic approach to watershed and community health and resilience and opportunities for:

- Better strategic alignment and engagement with partners
- Providing leadership and serving as a catalyst to address issues of importance to both the Region and the state
- Developing a comprehensive model for focused action to achieve Regional Goals
- Telling a more compelling story about the full range of activities needed to restore resilience

# Proposed Strategies

The body of strategies proposed today encompass many options the SNC might pursue. They have been developed to:

- Take SNC fiscal and personnel resources (current and expected), staff experience and expertise, and potential partnering opportunities into consideration
- Reflect SNC's understanding of the work, priorities, and resources of other agencies and partners
- Provide flexibility while establishing a roadmap for action

# Strategy Organization

Regional Goal strategies are organized into categories:

- Needs Assessment
- Developing Partnerships and Resources
- Policy
- Funding and Investments
- Design and Field Test New Ways of Doing Business
- Communications/Telling the Story

# Strategy Organization

- Regional Goals don't all include a strategy in each category
- Some strategies look very similar across Regional Goals
- Each Regional Goal includes strategies specific to that Goal
- Attachment B: Vibrant Recreation and Tourism – provides a sample set of possible actions staff may take to implement the strategies under this Goal. The dollar signs in front of each action represent the potential financial scenarios that may result from the June and November elections

# Questions

- Does the inclusion of the WIP as the coordinating program over the implementation of the Strategic Plan and its Goals, Strategies and Actions make sense and add strength and focus to the Plan?
- Are the Strategies appropriate for guiding SNC efforts in the coming years? Are there any strategies that need additional clarification?
- Are there any Strategies that should be removed?
- Are there other Strategies that should be included?

# Next Steps

Staff will bring a draft Strategic Plan to the Board with additional details relating to potential activities under each strategy for consideration in September 2018 and will ask the Board to approve a final Strategic Plan and an 18-month Action Plan in December 2018.