

The Sierra Nevada Conservancy (SNC) is a State Agency created by bipartisan legislation in 2004. The State of California recognized that the environmental, economic and social well-being of the Sierra Nevada and its communities are closely linked and that State and the Region would benefit from an organization providing a strategic direction. The SNC supports the Sierra Nevada Region by providing funding for local projects, offering technical assistance, and supporting collaborative projects in partnership with local government, nonprofit organizations, state and federal government organizations, and Tribal entities.

**The Sierra Nevada Conservancy initiates, encourages, and supports efforts that improve the environmental, economic and social well-being of the Sierra Nevada Region, its communities and the citizens of California.**



**The Sierra Nevada Region makes up about 25% of California's land area, nearly 25 million acres**

Scott Martin

## SNC BOARDMEMBERS

### Governor's Appointments

John Laird	Secretary, Natural Resources
Ana J. Matosantos	Department of Finance
Bob Kirkwood	Public Member
B.J. Kirwan	Chair, Public Member
Vacant	Public Member

### Legislative Appointments

Bob Johnston	Senate Rules Committee Appointee
John Brissenden	Speaker of the Assembly Appointee

### Local Government Appointments

Brian Dahle	North Subregion, Lassen County Supervisor
Bill Nunes	Vice Chair, No. Central Subregion, Sierra County Supervisor
Ted Owens	Central Subregion, Nevada County Supervisor
Linda Arcularius	East Subregion, Inyo County Supervisor
Dick Pland	South Central Subregion, Tuolumne County Supervisor
Tom Wheeler	South Subregion, Madera County Supervisor

### Non-Voting Liaison Advisors

Kathy Hardy	Bureau of Land Management
Daniel Jiron	U.S. Forest Service
David Graber Ph.D.	National Park Service

### Board Staff

Jim Branham	Executive Officer, SNC
Joan Keegan	Assistant Executive Officer, SNC
Theresa Burgess	Board Liaison, SNC

### HEADQUARTERS OFFICE

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### BISHOP OFFICE

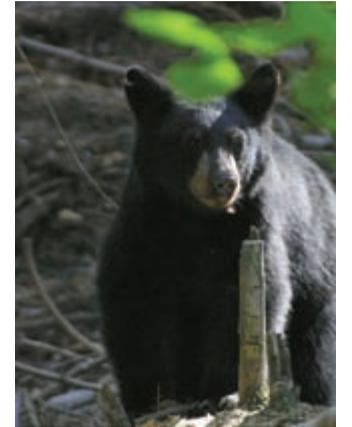
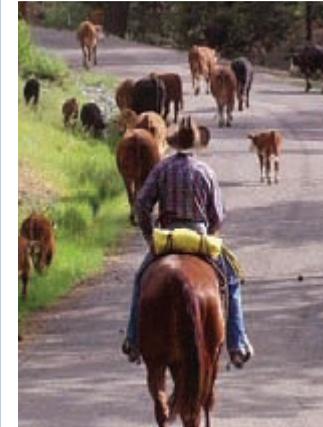
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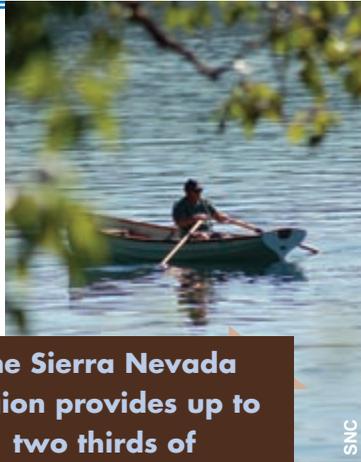
Front photo credits (clockwise, top left): Josh Miller, SYRCL, SNC, The Art of Regional Change, UC



**SIERRA NEVADA**  
CONSERVANCY

## OUR PROGRAMS

- Provide increased opportunity for tourism and recreation in the Region
- Protect, conserve and restore the Region's physical, cultural, archaeological, historical and living resources
- Aid in the preservation of working landscapes
- Reduce the risk of natural disasters
- Protect and improve water and air quality
- Assist the regional economy
- Enhance use and enjoyment of public lands



**The Sierra Nevada Region provides up to two thirds of California's water**

SNC

## GREAT SIERRA RIVER CLEANUP

The Great Sierra River Cleanup is an annual event that brings together the efforts of local groups to remove trash and restore the health of waterways throughout the Sierra Nevada Region.

Thousands of volunteers have removed 100s of tons of trash and recyclables from Sierra rivers through

this program. This effort, in partnership with the California Coastal Cleanup Day, serves to promote good stewardship on all of our waterways, from the source to the sea. Visit our website to find out how to get involved.



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## SIERRA NEVADA FOREST & COMMUNITY INITIATIVE

The Sierra Nevada Conservancy is sponsoring the Sierra Nevada Forest and Community Initiative (SNFCI). Current conditions in the Sierra Nevada that the initiative is posed to address include unhealthy forests at risk of large damaging fires, degraded habitat conditions, and some of the highest unemployment rates in the state. SNFCI is a collaborative effort to take actions that will:

- Create ecologically healthy public forests
- Reduce the risk of large damaging forests
- Promote sustainable forest stewardship
- Protect and restore habitats and water quality
- Promote biomass energy and the production of wood products
- Increase natural storage of water
- Create jobs



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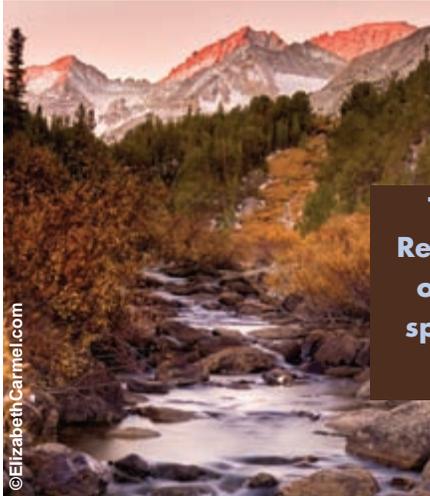
## GRANT PROGRAM

The Sierra Nevada Conservancy administers a competitive grants program to encourage and support local projects that improve watershed health. Funding has been awarded government entities, nonprofit community groups, and Tribal entities for local projects that

improve water quality, reduce the risk of wildfire and other natural disasters, protect important natural resources and habitat, promote sustainable recreational use (when tied to resource conservation), improve resource management practices, protect working farms and ranches, and address

climate change impacts. Funding for these projects comes from Proposition 84 passed by voters in 2006.

**The Sierra Nevada Region is home to 60% of the state's animal species & almost 50% of its plants**



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**The Sierra Nevada Region supports 212 communities with more than 850,000 residents dependent upon natural resources for jobs, recreation, and community**

## GEOTOURISM

The Sierra Nevada Geotourism MapGuide Project seeks to celebrate the Sierra Nevada as a world-class destination, while contributing to the economic health of the Region by promoting sustainable tourism. SNC is partnering with the National Geographic Society and Sierra Business Council to showcase the history and heritage of the Sierra Nevada Region by creating an interactive web site. The Sierra Nevada MapGuide will highlight the natural, historic, and cultural assets and events unique to each area based on local input.



All-Outdoors California Rafting

[WWW.SIERRANEVADA.CA.GOV](http://WWW.SIERRANEVADA.CA.GOV)

**For more info about SNC & its programs. You can also find us on Facebook.**